

Week 1: Foundations (high search volume)

1. **Thailand Travel Guide for First-Timers** – Planning & Basics – Best time to go, budget, visas, what to expect.
2. **Best Time to Visit Thailand, Month by Month** – Planning & Basics – Weather, crowds and festivals by month.
3. **How Much Does a Trip to Thailand Cost?** – Planning & Basics – Budget, mid-range and luxury daily costs.
4. **Bangkok in 3 Days: Perfect Itinerary** – Itineraries – Temples, markets, food, with hotel areas.
5. **Where to Stay in Bangkok: Best Areas by Budget** – Where to Stay – Sukhumvit vs Silom vs Riverside vs Old Town (hotel links).
6. **Best Hotels in Bangkok for Every Budget** – Where to Stay – Hand-picked hostels to luxury stays.
7. **Thailand Visa & Entry Requirements** – Planning & Basics – Visa-free stays, extensions, entry rules.

Week 2: Islands & Beaches

8. **Phuket vs Krabi vs Koh Samui: Which Island?** – Destinations – Comparison for different traveler types.
9. **Best Beaches in Phuket** – Destinations – Top beaches and who each suits.
10. **Where to Stay in Phuket** – Where to Stay – Patong, Kata, Karon, Old Town and more.
11. **Koh Phi Phi Day Trip vs Overnight Stay** – Things to Do – What's worth it, with tour and ferry links.
12. **How to Get from Bangkok to Phuket** – Getting Around – Flights, buses and trains compared.
13. **Best Island-Hopping Tours in Thailand** – Things to Do – Phang Nga, James Bond Island, Similan and more.
14. **Koh Samui or Koh Phangan? Full Moon, Quiet or Luxury** – Destinations – Which island suits which trip.

Week 3: North & Culture

15. **Chiang Mai in 4 Days** – Itineraries – Old City, temples, Doi Suthep, night markets.
16. **Best Ethical Elephant Sanctuaries in Chiang Mai** – Things to Do – Responsible choices and booking tips.
17. **Where to Stay in Chiang Mai** – Where to Stay – Old City vs Nimman vs riverside.

- 18. **Bangkok to Chiang Mai: Train, Flight or Bus?** – Getting Around – Price, time and comfort comparison.
- 19. **Chiang Rai: White Temple & Day Trip Guide** – Destinations – Temples, Golden Triangle, tours.
- 20. **Pai: Is It Worth Visiting?** – Destinations – Honest pros and cons, how to get there.
- 21. **Best Temples in Thailand and Etiquette Tips** – Things to Do – Top temples, dress code, do's and don'ts.

Week 4: Practical & Experiences

- 22. **Best eSIM and SIM Card for Thailand** – Money & Connectivity – eSIM vs airport SIM, setup tips.
- 23. **Getting Around Thailand: Grab, BTS, Trains & Domestic Flights** – Getting Around – A full transport overview.
- 24. **Airport Transfers in Bangkok and Phuket** – Getting Around – Pre-booked vs taxi, with prices.
- 25. **Must-Try Thai Dishes and Where to Find Them** – Food – Street food classics, with food tour links.
- 26. **Best Cooking Classes in Thailand** – Food – Bangkok and Chiang Mai options.
- 27. **Thailand Money Guide: ATMs, Cards, Cash & Scams** – Money & Connectivity – Fees, exchange tips, common scams.

Week 5: Conversion-focused finish

- 28. **Thailand Packing List by Season** – Planning & Basics – Essentials, what to skip.
- 29. **2-Week Thailand Itinerary: Bangkok, Chiang Mai & Islands** – Itineraries – Your flagship post, linking to every hotel and transport guide.
- 30. **Thailand Travel Mistakes to Avoid** – Planning & Basics – Common first-timer errors, with booking tips.